DIGITAL HIFI

COMPANY PORTFOLIO / 2026

# EVERYTHING DIGITAL.

## ONE GROWTH PARTNER.

Strategy | Marketing | Creative | Corporate Films | Web & App Development

EST. 18 NOV 2021

INDIA + GLOBAL

WHO WE ARE

# An integrated creative & growth company

Digital HiFi joins strategy, production, marketing and technology into one coordinated business solution.

**200+**

**CLIENTS SERVED**

Across India

**288**

**SERVICE CAPABILITIES**

24 specialist divisions

**2021**

**ESTABLISHED**

18 November 2021

**4**

**SERVICE LOCATIONS**

India + Malaysia

**BUILT FOR THE FULL BUSINESS JOURNEY**

From a first Google Business Profile and a single campaign creative to a full corporate film, a high-performance advertising program, and custom web or mobile products.

NOTES FROM OUR FOUNDERS

# Vision-led leadership

Practical business understanding, creative ambition and an enduring commitment to client partnerships.

SY

## Sairam Yarabati

MANAGING DIRECTOR

M.Tech | Diploma in ADM

We founded Digital HiFi with a belief that ambitious businesses deserve a digital partner who understands the entire journey - not just one part of it. Our focus is to connect clear ideas, dependable execution and measurable progress.

SJ

## Sai Jayadeep Yerrabothu

CHIEF EXECUTIVE OFFICER

MBA

Growth becomes sustainable when creativity and systems move together. Our commitment is to make Digital HiFi a dependable partner for businesses that need thoughtful strategy, quality delivery and a long-term digital advantage.

OUR PURPOSE

# The philosophy behind the work

01

## MISSION

Enable businesses to build, communicate and grow through accessible, well-executed, measurable digital, creative and technology solutions.

02

## VISION

Become a trusted international growth and innovation partner, connecting brands to audiences through intelligent digital systems and compelling stories.

03

## PROMISE

Think beyond the brief. Build responsibly. Communicate clearly. Deliver with craft. Learn from results.

THE JOURNEY

# Since 18 November 2021

Independent thinking. Diverse capability. A continuously expanding approach to digital business.

## 2021

### ESTABLISHED

A founding vision for connected digital business solutions.

## 2026

### 200+ CLIENTS

A growing multi-service portfolio serving businesses across India.

## NEXT

### GLOBAL IMPACT

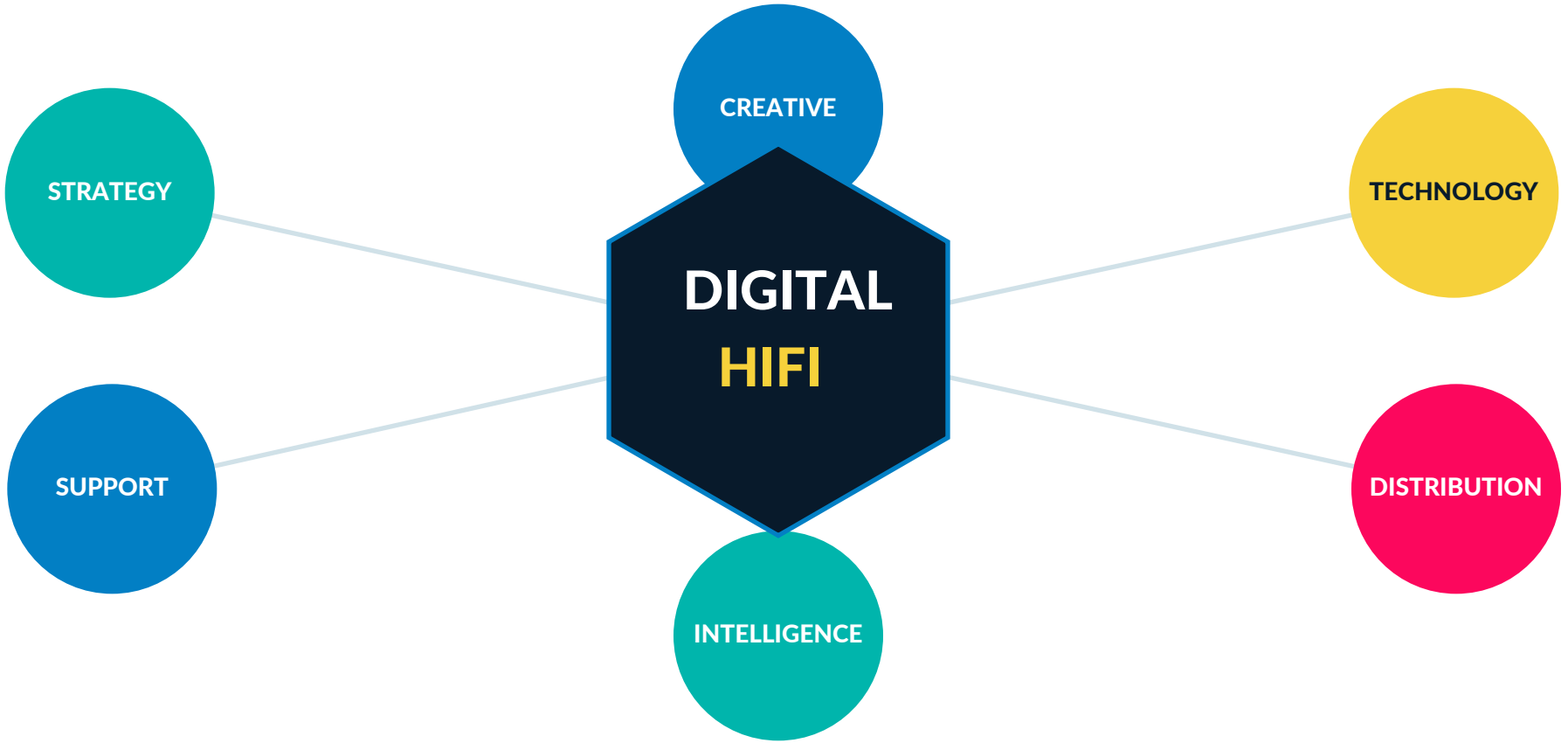
Deeper integration across creative, marketing, films and technology.

**PRESENT IN** CHENNAI · SULLURPETA · ONGOLE · MALAYSIA

HOW WE CONNECT THE DOTS

# One ecosystem. Multiple disciplines.

A connected agency model eliminates unnecessary hand-offs and builds continuity across the customer journey.



THE COMPLETE SERVICE INDEX

# 24 specialist divisions. 288 defined services.

| | | | | | |
|---|---|---|---|---|---|
| 01 | Strategy & Growth Consulting | 09 | Design, Motion & Digital Art | 17 | Crm, Whatsapp & Lead Automation |
| 02 | Brand Strategy & Identity | 10 | Corporate & Commercial Films | 18 | Email, Sms & Lifecycle Marketing |
| 03 | Social Media Management | 11 | Video Post-Production & Release | 19 | Pr, Influencer & Reputation |
| 04 | Paid Media & Advertising | 12 | Commercial Photography | 20 | Data, Analytics & Cro |
| 05 | Seo & Organic Search | 13 | Website Design & Cms | 21 | Ai & Business Automation |
| 06 | Local Seo & Google Business | 14 | Custom Web Apps & Portals | 22 | Events & Immersive Media |
| 07 | Aeo, Geo & Ai Discoverability | 15 | Mobile Application Development | 23 | Web Care, Cloud & Support |
| 08 | Content & Copywriting | 16 | E-Commerce & Marketplaces | 24 | Quick Digital Tasks & Micro-Services |

Browse the complete capability catalogue on the following pages. Each service is tailored through a defined scope, timeline and proposal.

# Every digital requirement. Expertly scoped.

01-02 / 24 DIVISIONS

## 01 STRATEGY & GROWTH CONSULTING

STRATEGY

| | |
|---|---|
| 01.01 | Digital business transformation assessment |
| 01.02 | Business and marketing discovery workshops |
| 01.03 | Competitor and market landscape audits |
| 01.04 | Audience segmentation and buyer personas |
| 01.05 | Customer journey and funnel mapping |
| 01.06 | Brand and offer positioning strategy |
| 01.07 | Go-to-market and launch planning |
| 01.08 | Annual and quarterly marketing roadmaps |
| 01.09 | Media planning and channel selection |
| 01.10 | Campaign budgeting and forecasting |
| 01.11 | Conversion and retention strategy |
| 01.12 | Fractional marketing leadership support |

## 02 BRAND STRATEGY & IDENTITY

CREATIVE

| | |
|---|---|
| 02.01 | Brand naming and tagline development |
| 02.02 | Logo creation and logo modernization |
| 02.03 | Visual identity and brand guidelines |
| 02.04 | Brand architecture and sub-brand systems |
| 02.05 | Typography and color-system selection |
| 02.06 | Business cards and premium stationery |
| 02.07 | Company profiles and presentation decks |
| 02.08 | Packaging and product label design |
| 02.09 | Retail signage and outdoor branding |
| 02.10 | Brand voice and messaging frameworks |
| 02.11 | Corporate brochure and annual report design |
| 02.12 | Brand refresh and rebranding programs |

# Every digital requirement. Expertly scoped.

03-04 / 24 DIVISIONS

## 03 SOCIAL MEDIA MANAGEMENT

MARKETING

| | |
|---|---|
| 03.01 | Instagram account setup and optimization |
| 03.02 | Facebook page creation and management |
| 03.03 | LinkedIn company and executive profiles |
| 03.04 | YouTube channel setup and administration |
| 03.05 | X, Threads and Pinterest account support |
| 03.06 | Social channel audits and content strategy |
| 03.07 | Monthly editorial and posting calendars |
| 03.08 | Carousels, stories and static content |
| 03.09 | Reels and Shorts publishing workflows |
| 03.10 | Caption, hashtag and social SEO writing |
| 03.11 | Community moderation and inbox handling |
| 03.12 | Social performance reports and insights |

## 04 PAID MEDIA & ADVERTISING

MARKETING

| | |
|---|---|
| 04.01 | Google Search campaign management |
| 04.02 | Google Display and remarketing ads |
| 04.03 | Google Shopping and Merchant Center ads |
| 04.04 | Google Performance Max campaigns |
| 04.05 | YouTube video and discovery campaigns |
| 04.06 | Meta Facebook and Instagram advertising |
| 04.07 | LinkedIn B2B and lead-generation ads |
| 04.08 | Microsoft Ads and selected regional media |
| 04.09 | App-install and app-engagement campaigns |
| 04.10 | Audience strategy and creative testing |
| 04.11 | Ad copy, extensions and asset production |
| 04.12 | Media optimization and attribution reviews |

# Every digital requirement. Expertly scoped.

05-06 / 24 DIVISIONS

## 05 SEO & ORGANIC SEARCH

MARKETING

| | |
|---|---|
| 05.01 | Technical and on-page SEO auditing |
| 05.02 | Keyword mapping and intent research |
| 05.03 | Search-friendly content architecture |
| 05.04 | Metadata, headings and internal links |
| 05.05 | XML sitemaps, canonicals and redirects |
| 05.06 | Structured data and rich-result eligibility |
| 05.07 | Crawl and indexation issue resolution |
| 05.08 | Core Web Vitals and mobile SEO |
| 05.09 | E-commerce and product-page SEO |
| 05.10 | Authority development and outreach strategy |
| 05.11 | International and multilingual SEO |
| 05.12 | Organic traffic and ranking reporting |

## 06 LOCAL SEO & GOOGLE BUSINESS

MARKETING

| | |
|---|---|
| 06.01 | Google Business Profile creation assistance |
| 06.02 | Business verification guidance and support |
| 06.03 | Business categories, services and attributes |
| 06.04 | Map profile content and photo publishing |
| 06.05 | Local landing pages and location content |
| 06.06 | NAP consistency and local citations |
| 06.07 | Review-request systems and response support |
| 06.08 | Service-area and multi-location SEO |
| 06.09 | Google Maps presence optimization |
| 06.10 | Local competitor visibility monitoring |
| 06.11 | Apple Business Connect support |
| 06.12 | Bing Places and directory optimization |

# Every digital requirement. Expertly scoped.

07-08 / 24 DIVISIONS

## 07 AEO, GEO & AI DISCOVERABILITY

MARKETING

| | |
|---|---|
| 07.01 | Answer Engine Optimization assessments |
| 07.02 | Generative search visibility reviews |
| 07.03 | Question-led website content planning |
| 07.04 | FAQ and direct-answer content structures |
| 07.05 | Entity clarity and brand knowledge signals |
| 07.06 | Schema and machine-readable context |
| 07.07 | AI-search content quality optimization |
| 07.08 | Editorial credibility and authorship signals |
| 07.09 | Topical authority and topic clusters |
| 07.10 | Brand mention and citation monitoring |
| 07.11 | Conversational search journey mapping |
| 07.12 | Search experience performance reviews |

## 08 CONTENT & COPYWRITING

CREATIVE

| | |
|---|---|
| 08.01 | Website and landing-page copywriting |
| 08.02 | SEO blog and editorial content |
| 08.03 | Advertising messages and campaign slogans |
| 08.04 | Product and catalogue descriptions |
| 08.05 | Email newsletters and customer journeys |
| 08.06 | Corporate brochures and sales collateral |
| 08.07 | Video scripts and storyboard narration |
| 08.08 | Case studies and customer stories |
| 08.09 | Press releases and media-ready text |
| 08.10 | Long-form guides and downloadable e-books |
| 08.11 | Multilingual adaptation and localization |
| 08.12 | Editing, proofreading and content refresh |

# Every digital requirement. Expertly scoped.

09-10 / 24 DIVISIONS

## 09 DESIGN, MOTION & DIGITAL ART

CREATIVE

| | |
|---|---|
| 09.01 | Digital posters and campaign creatives |
| 09.02 | Static social media and carousel design |
| 09.03 | Display advertising banners and adaptations |
| 09.04 | Infographics and data visual storytelling |
| 09.05 | YouTube thumbnails and channel graphics |
| 09.06 | Animated typography and kinetic graphics |
| 09.07 | Social motion posts and GIF animation |
| 09.08 | Corporate pitch-deck visual design |
| 09.09 | Digital catalogues and e-brochures |
| 09.10 | Festival and promotional creative systems |
| 09.11 | Illustration, icons and mockups |
| 09.12 | Print-ready posters, flyers and displays |

## 10 CORPORATE & COMMERCIAL FILMS

FILM

| | |
|---|---|
| 10.01 | Corporate company-profile filmmaking |
| 10.02 | Brand and advertising film production |
| 10.03 | Product showcases and launch films |
| 10.04 | Industrial and factory walkthrough films |
| 10.05 | Hospital and healthcare institution films |
| 10.06 | College, school and campus films |
| 10.07 | Luxury real estate and hospitality films |
| 10.08 | Founder stories and executive interviews |
| 10.09 | Customer testimonials and success stories |
| 10.10 | Documentary and recruitment films |
| 10.11 | Event and conference aftermovies |
| 10.12 | Multi-format commercial campaign films |

# Every digital requirement. Expertly scoped.

11-12 / 24 DIVISIONS

## 11 VIDEO POST-PRODUCTION & RELEASE

FILM

| | |
|---|---|
| 11.01 | Creative concepts and video scriptwriting |
| 11.02 | Storyboards, shot lists and production plans |
| 11.03 | Cinematography and multi-camera shoots |
| 11.04 | Lighting, direct sound and interviews |
| 11.05 | Professional editing and versioning |
| 11.06 | Color correction and cinematic grading |
| 11.07 | Motion graphics and visual effects |
| 11.08 | Audio cleanup, mix and sound design |
| 11.09 | Voice-over, subtitles and accessibility |
| 11.10 | Vertical, square and widescreen exports |
| 11.11 | Video thumbnails, metadata and publishing |
| 11.12 | Video distribution, ads and view analytics |

## 12 COMMERCIAL PHOTOGRAPHY

CREATIVE

| | |
|---|---|
| 12.01 | Corporate portrait and team photography |
| 12.02 | Product studio and e-commerce photography |
| 12.03 | Food, menu and hospitality photography |
| 12.04 | Architecture and interior photography |
| 12.05 | Real estate and construction photography |
| 12.06 | Fashion and lifestyle campaign shoots |
| 12.07 | Industrial and manufacturing photography |
| 12.08 | Events, conferences and milestone shoots |
| 12.09 | Travel and destination brand photography |
| 12.10 | Image retouching and color grading |
| 12.11 | 360-degree property imagery |
| 12.12 | Product image preparation for marketplaces |

# Every digital requirement. Expertly scoped.

13-14 / 24 DIVISIONS

## 13 WEBSITE DESIGN & CMS

TECHNOLOGY

| | |
|---|---|
| 13.01 | Business and corporate website design |
| 13.02 | Responsive and mobile-first UI/UX |
| 13.03 | Landing pages and microsites |
| 13.04 | WordPress and CMS implementation |
| 13.05 | Shopify and WooCommerce websites |
| 13.06 | Educational and healthcare websites |
| 13.07 | Hospitality and real estate websites |
| 13.08 | Multilingual and international websites |
| 13.09 | Website copy and content population |
| 13.10 | Form, enquiry and booking integrations |
| 13.11 | Website accessibility and usability checks |
| 13.12 | Website migration and redesign programs |

## 14 CUSTOM WEB APPS & PORTALS

TECHNOLOGY

| | |
|---|---|
| 14.01 | Product discovery and functional specifications |
| 14.02 | SaaS dashboards and subscription portals |
| 14.03 | Custom customer and employee portals |
| 14.04 | Role-based access and authentication |
| 14.05 | Database and backend development |
| 14.06 | API development and third-party integrations |
| 14.07 | Booking and workflow management systems |
| 14.08 | Admin panels and reporting dashboards |
| 14.09 | Payment and invoicing integrations |
| 14.10 | Cloud deployment and environment setup |
| 14.11 | Quality assurance and integration testing |
| 14.12 | Post-launch iteration and enhancement |

# Every digital requirement. Expertly scoped.

15-16 / 24 DIVISIONS

## 15 MOBILE APPLICATION DEVELOPMENT

TECHNOLOGY

| | |
|---|---|
| 15.01 | Android application design and development |
| 15.02 | iOS application design and development |
| 15.03 | Flutter and React Native solutions |
| 15.04 | Progressive Web Applications (PWAs) |
| 15.05 | E-commerce and delivery mobile apps |
| 15.06 | Appointment and healthcare mobile apps |
| 15.07 | Education and student-support apps |
| 15.08 | Loyalty, membership and rewards apps |
| 15.09 | Push messaging and notification systems |
| 15.10 | User accounts, payments and secure flows |
| 15.11 | App testing and app-store submission aid |
| 15.12 | Application support and release management |

## 16 E-COMMERCE & MARKETPLACES

TECHNOLOGY

| | |
|---|---|
| 16.01 | Online-store planning and storefront builds |
| 16.02 | Product taxonomy and collection setup |
| 16.03 | Product uploads and variant management |
| 16.04 | Secure checkout and payment integration |
| 16.05 | Shipping and courier service integration |
| 16.06 | Inventory and order-management systems |
| 16.07 | Amazon and Flipkart catalogue support |
| 16.08 | Meesho and selected marketplace listings |
| 16.09 | Marketplace PPC and listing optimization |
| 16.10 | Cart recovery and lifecycle campaigns |
| 16.11 | Subscription and loyalty commerce features |
| 16.12 | Store analytics and conversion improvement |

# Every digital requirement. Expertly scoped.

17-18 / 24 DIVISIONS

## 17 CRM, WHATSAPP & LEAD AUTOMATION

GROWTH SYSTEMS

| | |
|---|---|
| 17.01 | CRM evaluation and system configuration |
| 17.02 | Lead pipeline and sales-stage design |
| 17.03 | Website-to-CRM capture integrations |
| 17.04 | WhatsApp Business profile setup |
| 17.05 | Approved WhatsApp Business API workflows |
| 17.06 | Lead routing and agent assignment |
| 17.07 | Automated appointment and enquiry reminders |
| 17.08 | Customer support chat and live messaging |
| 17.09 | Chatbot flows and escalation paths |
| 17.10 | Follow-up sequences and qualification rules |
| 17.11 | Spreadsheet and business-tool integrations |
| 17.12 | Consent-aware workflow monitoring |

## 18 EMAIL, SMS & LIFECYCLE MARKETING

GROWTH SYSTEMS

| | |
|---|---|
| 18.01 | Email marketing platform onboarding |
| 18.02 | Email templates and modular newsletters |
| 18.03 | Welcome and lead-nurture series |
| 18.04 | Abandoned-cart and follow-up automations |
| 18.05 | Customer retention and reactivation flows |
| 18.06 | Personalization and audience segmentation |
| 18.07 | Promotional SMS campaign coordination |
| 18.08 | Transactional notification integration |
| 18.09 | SPF, DKIM and DMARC setup guidance |
| 18.10 | Sender reputation and deliverability reviews |
| 18.11 | Unsubscribe and opt-in process setup |
| 18.12 | Lifecycle dashboard and campaign testing |

# Every digital requirement. Expertly scoped.

19-20 / 24 DIVISIONS

## 19 PR, INFLUENCER & REPUTATION

MARKETING

| | |
|---|---|
| 19.01 | Online brand monitoring and social listening |
| 19.02 | Google and directory review management |
| 19.03 | Review-response templates and escalation |
| 19.04 | Customer testimonial capture workflows |
| 19.05 | Digital PR and announcement planning |
| 19.06 | Press release preparation and syndication aid |
| 19.07 | Nano and micro influencer discovery |
| 19.08 | Creator collaboration and briefing |
| 19.09 | Affiliate and referral campaign setup |
| 19.10 | Partnership and sponsorship campaigns |
| 19.11 | Crisis-communication planning support |
| 19.12 | Campaign influencer results evaluation |

## 20 DATA, ANALYTICS & CRO

GROWTH SYSTEMS

| | |
|---|---|
| 20.01 | Google Analytics 4 implementation |
| 20.02 | Google Tag Manager configuration |
| 20.03 | Search Console and webmaster setup |
| 20.04 | Campaign UTM and attribution design |
| 20.05 | Meta Pixel and selected ad platform tags |
| 20.06 | Conversion event and lead tracking |
| 20.07 | Looker Studio and executive dashboards |
| 20.08 | Website heatmaps and user-flow analysis |
| 20.09 | Landing-page A/B experimentation |
| 20.10 | Checkout and enquiry conversion audits |
| 20.11 | Performance reporting and insight reviews |
| 20.12 | Customer acquisition cost and ROI analysis |

# Every digital requirement. Expertly scoped.

21-22 / 24 DIVISIONS

## 21 AI & BUSINESS AUTOMATION

TECHNOLOGY

- 21.01 AI readiness and use-case workshops
- 21.02 AI-powered FAQ and support assistants
- 21.03 Knowledge-base and document assistants
- 21.04 AI-assisted lead triage and classification
- 21.05 Customer inquiry routing automation
- 21.06 Campaign workflow and content assistance
- 21.07 Business process and approval automation
- 21.08 No-code tools and integration orchestration
- 21.09 Data extraction and reporting workflows
- 21.10 Custom AI API-based product features
- 21.11 Human-in-the-loop quality and controls
- 21.12 AI workflow monitoring and refinement

## 22 EVENTS & IMMERSIVE MEDIA

FILM

- 22.01 Corporate event creative development
- 22.02 Live-event filming and multi-cam setup
- 22.03 Webinar and livestream coordination
- 22.04 Hybrid-event production support
- 22.05 Event teaser and launch promotions
- 22.06 Registration pages and digital invitations
- 22.07 Event backdrop and stage-screen graphics
- 22.08 Conference speaker content and promos
- 22.09 360-degree photography and video
- 22.10 Virtual tours and interactive presentations
- 22.11 Post-event highlight film packages
- 22.12 Event performance reporting and follow-up

# Every digital requirement. Expertly scoped.

23-24 / 24 DIVISIONS

## 23 WEB CARE, CLOUD & SUPPORT

TECHNOLOGY

| | |
|---|---|
| 23.01 | Domain registration and DNS assistance |
| 23.02 | Business email and mailbox setup |
| 23.03 | Managed hosting setup and deployment |
| 23.04 | SSL/TLS installation and renewal support |
| 23.05 | Regular website updates and backups |
| 23.06 | Uptime and basic performance monitoring |
| 23.07 | Site malware scanning and recovery liaison |
| 23.08 | Security hardening and access reviews |
| 23.09 | Website speed and image optimization |
| 23.10 | Website migrations and redirects |
| 23.11 | Routine technical fixes and bug resolution |
| 23.12 | Service handover and user training |

## 24 QUICK DIGITAL TASKS & MICRO-SERVICES

GROWTH SYSTEMS

| | |
|---|---|
| 24.01 | Google Maps links and QR codes |
| 24.02 | WhatsApp click-to-chat integration |
| 24.03 | Social bio, cover and profile refresh |
| 24.04 | Google business hours and holiday updates |
| 24.05 | Digital visiting cards and link-in-bio pages |
| 24.06 | Menu QR design and digital catalogues |
| 24.07 | Small website content and image changes |
| 24.08 | One-page SEO metadata corrections |
| 24.09 | Contact form and enquiry notifications |
| 24.10 | Reel captions and video subtitle files |
| 24.11 | Product listing image and copy updates |
| 24.12 | Analytics or tracking health checks |

CORPORATE FILMS & COMMERCIALS

# From first frame to measurable impact.

We develop the story, produce the film, launch it to the right audience and measure how the campaign performs.

01

## DISCOVER

Business objective
Audience + message

02

## DEVELOP

Concept + script
Treatment + storyboard

03

## PRODUCE

Crew + lighting
Camera + sound

04

## FINISH

Edit + grade
Motion + audio

05

## LAUNCH

Publish + optimize
Paid amplification

06

## MEASURE

Views + enquiries
Conversions + learning

### FORMATS WE PRODUCE

Brand films • corporate profiles • advertisements • product launches • industrial films • education and healthcare films • documentaries • interviews • event films • reels and campaign cutdowns

WEB, E-COMMERCE & APPLICATIONS

# Engineered for real business use.

From a streamlined landing page to a custom digital platform, our workflow is built around clarity, quality and extensibility.

01 DISCOVERY

02 UX / UI

03 ENGINEERING

04 INTEGRATION

05 QA + SECURITY

06 DEPLOY

07 IMPROVE

## WEBSITES

Business websites, CMS, landing pages, bookings, subscription and multilingual experiences.

## APPLICATIONS

Custom portals, dashboards, mobile apps, workflows, accounts and API-driven products.

## COMMERCE

Stores, product catalogues, checkout, logistics integrations and conversion optimization.

MARKETING + DATA + OPTIMIZATION

# A connected growth operating system.

Our campaigns link creative execution to measurement, learning and practical business decisions.

01

## ATTRACT

Search, paid media, content and social

02

## ENGAGE

Landing pages, messaging and creative

03

## CONVERT

Forms, CRM, checkout and lead routing

04

## RETAIN

Email, WhatsApp, loyalty and service

### MEASURE WHAT MATTERS

Visibility → engagement → qualified leads → sales opportunities → customer value. Tracking, attribution, dashboards and ongoing optimization are planned around the agreed goals.

MARKETS WE SERVE

# Industry-aware, audience-first solutions.

For startups, local businesses, fast-growing organizations and established enterprises.

01 **HEALTHCARE**
Hospitals • clinics • diagnostics

02 **EDUCATION**
Schools • colleges • coaching

03 **REAL ESTATE**
Developers • architecture • interiors

04 **AUTOMOTIVE**
Dealerships • showrooms • services

05 **HOSPITALITY**
Hotels • restaurants • travel

06 **RETAIL & D2C**
Stores • commerce • consumer brands

07 **MANUFACTURING**
Industrial • engineering • B2B

08 **PROFESSIONAL**
Consulting • business services

09 **LUXURY & LIFESTYLE**
Fashion • beauty • premium brands

10 **MEDIA & EVENTS**
Entertainment • creators • events

11 **TECHNOLOGY**
Software • SaaS • IT services

12 **OTHER SECTORS**
Custom briefs • special projects

OUR CLIENT ENGAGEMENT MODEL

# A partnership built around delivery.

01

### CLEAR DISCOVERY

Define audience, goals, responsibilities, budget and constraints before execution.

02

### DEFINED SCOPE

Agree deliverables, milestones, revision cycles and commercial terms in writing.

03

### CONNECTED TEAM

Coordinate strategic, creative, film, marketing and technology workstreams.

04

### QUALITY REVIEW

Review brand consistency, technical reliability, accessibility and readiness.

05

### VISIBLE REPORTING

Use agreed KPIs and consistent communication to make progress understandable.

06

### LONG-TERM IMPROVEMENT

Maintain, measure, learn and optimize after approved launches.

MONTHLY MARKETING ENGAGEMENTS

# Flexible models. Professional delivery.

Illustrative starting investments. Every engagement receives a defined scope, deliverables, approvals and reporting cadence.

### PRESENCE

**₹14,999**

/month

Profile management, essential social creatives and publishing.

### GROWTH

**₹29,999**

/month

Multi-format content, local visibility and active account management.

### PERFORMANCE

**₹59,999**

/month

Social content, one ad channel, SEO support and conversion tracking.

### INTEGRATED

**₹1,19,999**

/month

Coordinated creative, search, paid media, email and analytics.

### ENTERPRISE & MULTI-MARKET PROGRAMS

**Custom scope from ₹2,49,999/month**

All ad spend, taxes and third-party costs are additional unless agreed.

PROJECT & PRODUCTION INVESTMENTS

# From a small task to a complete platform.

Selected starting budgets to simplify discovery. Actual proposals depend on deliverables, production complexity and technical specifications.

### DIGITAL LAUNCH
**₹24,999+**
Local business digital setup

### BRAND IDENTITY
**₹49,999+**
Comprehensive visual identity

### CORPORATE FILM
**₹79,999+**
Essential professional production

### PROFESSIONAL FILM
**₹2,49,999+**
Extended company-profile production

### PREMIUM COMMERCIAL
**₹6,99,999+**
Brand film / complex campaign production

### BUSINESS WEBSITE
**₹49,999+**
Responsive corporate website

### E-COMMERCE STORE
**₹99,999+**
Standard online storefront build

### CUSTOM WEB PORTAL
**₹3,99,999+**
Dashboard or SaaS MVP

### MOBILE APPLICATION
**₹3,49,999+**
Scoped cross-platform MVP

CREDIBILITY & INDUSTRY EXCELLENCE

# Recognition begins with work that matters.

A company built on long-term relationships, multi-disciplinary capability and work designed for measurable impact.

**200+**

### CLIENTS SERVED

A growing client community across India, supported by integrated digital, creative and technology services.

### PUBLIC BUSINESS PROFILES

Digital HiFi is represented in professional agency and business listings, including LinkedIn, Agency Spotter and local business directories.

### INDUSTRY AWARD DISCIPLINES

Digital strategy • Campaign effectiveness • Creative direction • Branded content and film • Web and app experience • Marketing innovation

Award titles and honors are published only after official confirmation.

DIGITAL HIFI

# LET'S BUILD
# WHAT'S NEXT.

One partner for digital strategy, branding, marketing, films, websites, apps and the systems that power business growth.

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CHENNAI • SULLURPETA • ONGOLE • MALAYSIA

INDIA-WIDE & GLOBAL SOLUTIONS

**digitalhifi.com**